









## Projet International pour l'Elimination des POPs (IPEP)

Promouvoir la participation active et efficace de la Société Civile dans la mise en œuvre de la Convention de Stockholm

# Public Awareness-raising among public and private press actors of the Stockholm Convention on POPs

### Front Africain pour la Défense de la Nature et de l'Homme African Front for the Protection of Nature and Man

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### **About the International POPs Elimination Project**

On May 1, 2004, the International POPs Elimination Network (IPEN http://www.ipen.org) began a global NGO project called the International POPs Elimination Project (IPEP) in partnership with the United Nations Industrial Development Organization (UNIDO) and the United Nations Environment Program (UNEP). The Global Environment Facility (GEF) provided core funding for the project.

IPEP has three principal objectives:

- Encourage and enable NGOs in 40 developing and transitional countries to engage in activities that provide concrete and immediate contributions to country efforts in preparing for the implementation of the Stockholm Convention;
- Enhance the skills and knowledge of NGOs to help build their capacity as effective stakeholders in the Convention implementation process;
- Help establish regional and national NGO coordination and capacity in all regions of the world in support of longer term efforts to achieve chemical safety.

IPEP will support preparation of reports on country situation, hotspots, policy briefs, and regional activities. Three principal types of activities will be supported by IPEP: participation in the National Implementation Plan, training and awareness workshops, and public information and awareness campaigns.

For more information, please see <a href="http://www.ipen.org">http://www.ipen.org</a>

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The views expressed in this report are those of the authors and not necessarily the views of the institutions providing management and/or financial support.

This report is available in the following languages English, full report in French.

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## Conceiving and proposing a plan for the implementation of the Stockholm Convention in Cameroon

This proposal was made at the request of the Stockholm Convention focal Point in January 2006 within the framework of activities carried out by the National Committee for the development of the Stockholm Convention national implementation plan in Cameroon.

Five Working Groups on different issues with specific orientations have been put in place. One of them is in charge of the constituent Education, Information and Communication (EIC). It role consists in developing information, education and communication policies and strategies relating to the POPs management in Cameroon and in putting them first at the disposal of the National Committee for the Stockholm Convention National Implementation Plan and then of the other actors involved in this field.

In order to have a basic document that can orient activities led by this thematic group, there was a need to develop an Education, Information, Communication (EIC) strategy relating to the POPs management in Cameroon.

### Objectives of the strategy

The strategy generally aims to protect human health and the environment by leading populations to adopt behaviours and measures aiming to minimize, even eliminate impacts of POPs (Persistent Organic Pollutants) emissions.

- This strategy aims to provide a framework and the outlines for activities to carry out in order to raise awareness of the POPs impacts on human and plant health and on the environment among the general public;
- One of the goals of this strategy is to provide actors, media and other decision-makers with tools and knowledge required for the awareness-raising of hazards stemming from the use of pesticides destined for other purposes.

#### Field visit in the suburbs of Douala

A caravan made up of FADENAH specialists made a field visit in the suburb of Douala (at the request of a collective of NGOs and GIC of this locality) in order to raise awareness and train populations on Good Agricultural Practices (GAP) and impacts of POPs used in the hunting and the fishing sector. This visit took place from 17<sup>th</sup> to 19<sup>th</sup> February 2006.

# Conceiving a project for the creation of a modern resource centre specialised in chemicals, submitted to the OIF (Organisation Internationale de la Francophonie). June 2006

This project aims to raise awareness among actors involved in the agricultural chain by putting at their disposal a leading and modern resource centre on hazards stemming from the inappropriate use of pesticides and on Good Agricultural Practices in general.

### Permanent activities from January to June 2006

- Preparing field visits for Education, Information and Communication campaigns in rural areas in Central Cameroon, scheduled for the second semester of the current year;
- Collecting, treating and disseminating information on Good Agricultural Practices (GAP) and on the conservation of the environment;
- Carrying out lobbying activities among public services for the ratification of Conventions relating to pesticides and to the environment (Rotterdam, Stockholm, RAMSAR, etc);
- Participating in works of the Working Groups (WG) on conventions on pesticides and on the conservation of the environment.