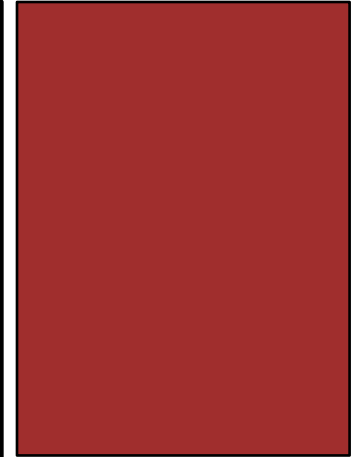


Establish Legal Limits On Lead In Paint – HOW CAN NGOS CONTRIBUTE?

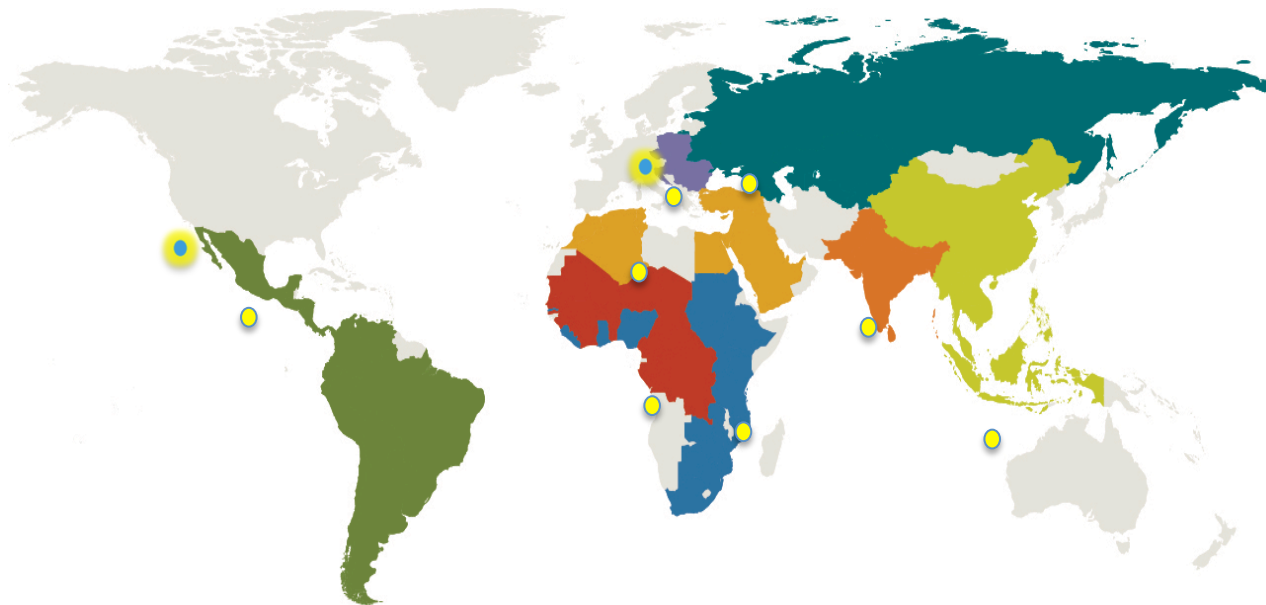


Dr. Sara Brosché, IPEN
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a toxics-free future

A Global NGO Network



700 NGOs in more than 100 Countries working on:

- ✓ POPs
- ✓ Toxic Metals: Lead and Mercury
- ✓ Safe Chemicals Management (SAICM)

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Mission

A TOXICS FREE FUTURE FOR EVERYONE

A world in which chemicals are no longer produced or used in ways that harm human health and the environment



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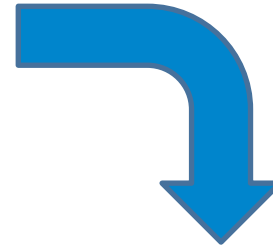


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Model

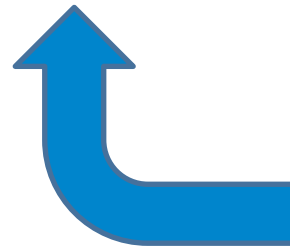
Globalizing Local Priorities

Identifying national issues of concern and linking local constituencies to the global process



Localizing Global Policies

Securing and leveraging global policies and resources for on-the-ground change



IPEN's Global Lead Paint Elimination Campaign

- Launched in 2007 in reaction to high lead levels in paint found in India by Toxics Link
- Conducted study in 2008 -2009 showing that lead paint was widely available in low- and middle income countries
- As a result, IPEN brought the issue of lead in paint to IFCS in 2008, and to ICCM2 in 2009

IPEN's Global Lead Paint Elimination Campaign

Regional Efforts

- Asian Lead Paint Elimination Project (2012 – 2015)
EU Funded (€1.4 million)
- African Lead Paint Elimination Project (2014- 2017)
Funded by the Global Environment Facility (\$1 million), Implemented by UNEP; Executed by IPEN

National Efforts

Organized studies on lead levels in paint in more than 35 countries and national reports.

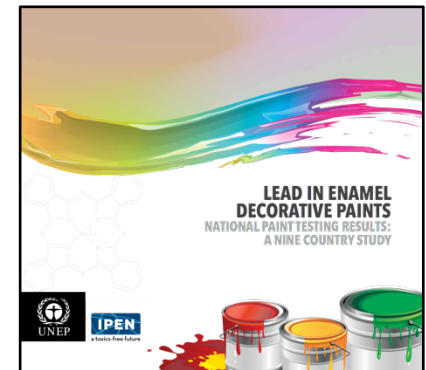


Successful Lead Paint Elimination Can Only Be Achieved When All Stakeholders Engage
- IPEN CASE STUDIES

Studies on Lead in Paint Show Global and Regional Trends

UNEP / IPEN 9-country study, 2013

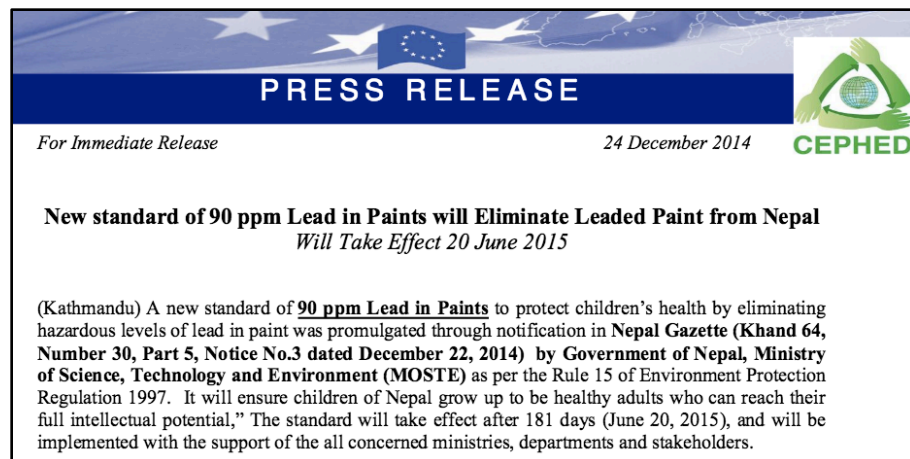
- In 5 of the 9 countries, 67% or more of the analyzed paints contained lead above 90 ppm (the standard in many countries today, e.g. Philippines and Nepal)
- In 7 of the 9 countries, some analyzed paints contained lead concentrations greater than 10,000 ppm
- In most of the countries, equivalent paint with no added lead was available
- Few of the countries had established regulatory frameworks but lead paint was less frequent in those that had



Studies on Lead in Paint Essential to Support New Regulations

Center for Public Health and Environmental Development (CEPHED), Nepal

- Conducted paint studies in 2010, 2011, 2013 and 2015, all showing paint with high levels of lead easily available on the market
- Conducted massive public awareness campaign in collaboration with e.g. Min of Education,
- Provided technical support in standard setting process



Studies on Lead in Paint Can Show Non-Compliance to Existing Regulations

Center for Environmental Justice (CEJ), Sri Lanka

- Lead paint regulation in Sri Lanka came into force in 2013
- CEJ conducted paint studies in 2013 and 2014 showing that lead paint was still easily available on the market
- Implemented an intense awareness raising campaign 2013-2015 as well as dialogue with policy makers and industry
- Conducted study in 2015 that showed that lead paint was much less frequent on the market

Public Awareness Increase Demand for Lead Free Paint

NGO Activities in 20 – 30 Countries During International Lead Poisoning Prevention Week of Action



Awareness raising, Greenwomen, Kazakhstan

Information booth CEPHEP, Nepal



TV Interview CREPD, Cameroon



Media Activity AGENDA, Tanzania



School rally ESDO, Bangladesh

Stakeholder Collaborations Encourage Paint Reformulation

Environment and Social Development Organization (ESDO), Bangladesh

Collaboration with Bangladesh Paint Manufacturers Association (BPMA) resulted in

- A joint letter to the government supporting legal limits on lead in paint
- Technical assistance to SMEs to reformulate their paints
- The General Secretary of the BPMA announced

“Manufacturers have agreed to eliminate the use of lead in paints by 2016 and set up the immediate standard of 50 ppm by 2015”

Third-Party Certification Programs Benefits All Stakeholders

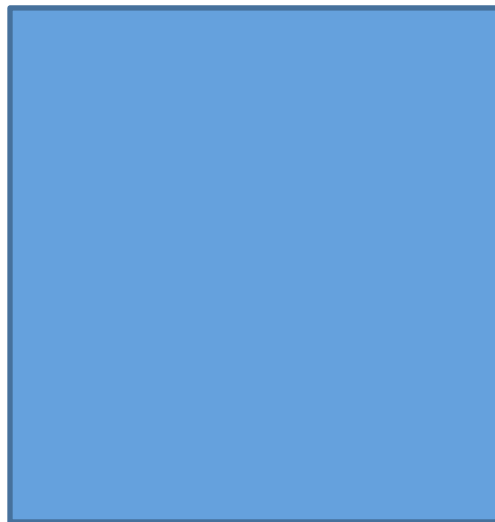
The EcoWaste Coalition, Philippines*

- Lead paint regulation enacted in 2013 for all paints, thanks to strong stakeholder alliance lead by EcoWaste
- Collaboration with the Philippines Association for Paint Manufacturers to develop the first international Third-Party Certification program for lead in paint

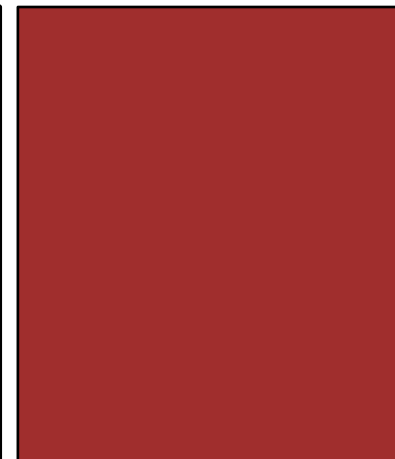
⇒ Companies with majority market shares in the Philippines and Sri Lanka in the process for certification



* Under the Asian Lead Paint Elimination Project, in collaboration with OK International



THANK YOU!



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