



Communications Director to IPEN

IPEN (International Pollutants Elimination Network), is a global network of public interest NGOs working together for a toxics-free future for all. We work for a world in which toxic chemicals and waste are no longer produced or used in ways that harm human health and the environment. IPEN elevates local knowledge into global United Nations policy arenas, to bring about change in developing and transition countries.

Does it sound interesting? Then please read on, because right now we aim to expand our team with a dedicated Communications Director, connected to the IPEN office in Berkeley, CA, US.

The position

As Director, you will collaborate closely with IPEN team members as well as regional affiliated organizations and individuals all over the world. You will have broad responsibility for leading IPEN's Communication Team, including assessing, developing, and implementing IPEN's overall communication and media strategy. This full time role includes managing IPEN's messages, mission, and brand among target audiences and donors. You will also work closely with, and report to, the IPEN General Manager. Your key responsibilities will be:

- Lead, monitor, plan and develop the work of the IPEN Communication Team and its members
- Serve as IPEN's brand manager, including developing consistent implementation of IPEN's brand in all its materials (e.g., website, social media program, publications, presentations, press releases, etc.)
- Serve as IPEN's senior editor; writing and producing persuasive, high quality communications materials, e.g., annual IPEN reports, narrative stories of impacts, and case studies that reflect IPEN's brand and messages.
- Take responsibility for managing, engaging and growing IPEN's national and international network of media contacts, and develop and implement effective media strategies that achieve IPEN's objectives.
- Build communication and media capacity among IPEN's more than 600 Participating Organizations around the globe.
- Assist the General Manager (International Coordinator) in developing and implementing fundraising strategies; writing proposals, donor reports and funder communications; conducting outreach; and attending events

Your qualifications

We are a small secretariat with staff and advisors based in several locations all over the world, supporting the IPEN network. This means that you will need to be able to travel (pending pandemic status and safety regulations) and work outside of regular office hours due to members in various time zones. We offer a hybrid office set up, where you can choose to work part of your work-time from home. While the US office is based in Berkeley, CA, we would be open for the right candidate to work from any location in USA/Canada.



To perform in our context, we want that you:

- Hold a B.S/B.A in related field (Public Relations, English, Journalism, Advertising, Communications, Marketing or Political Science).
- Have demonstrated communications experience, preferably with an organization engaged in advocacy and/or issue-based campaigning.
- Have the ability to meet firm deadlines and communicate proactively around meeting those deadlines.
- Have exceptional writing skills, including the ability to develop concepts and manage the writing and production of advocacy and information materials, media materials, and online and new media/web communications.
- Have strong oral communications skills, including the ability to explain communications principals, engage the media, make presentations, etc.

It is also considered a merit if you have experience in international affairs, working in or with partners in low- or middle-income countries, and/or environmental issues. If you speak other UN languages at a proficient level, it will be of great use at IPEN.

These are our square technical requirements, but since we are a small team and a mission-driven organization, we also emphasize personality and motivation in this recruitment process. You probably identify yourself as someone who is an appreciated leader and manager with entrepreneurial mindset. You like challenges, are flexible enough to deal with global dynamics and are a fast learner. You enjoy networking, as well as being on stage.

To apply

To be considered for the position, please review our website at www.ipen.org, and send us a one-page cover letter, résumé, and salary requirements to recruitment@ipen.org no later than 19th January 2022.

Questions on the position or about IPEN should be directed to the hiring agent, Recreatio, via email to: johan@recreatio.se, including the IPEN position title in the email subject.

IPEN offers a competitive salary for work in the international development non-profit sector, as well as an extensive package for health insurance and pension benefits. As part of IPEN's comprehensive hiring process, we will be conducting a thorough background check on all eligible candidates. IPEN is proud to be an equal opportunity employer. (EOE M/F/D/V).